Project Title: C-08-30: Understanding Commuter Patterns & Behavior: An Analysis to Recommend Policies Aimed at Reducing Vehicle Use

PIN: R021.27.881
Responsible Unit: Policy & Planning Division, Statewide Planning Bureau
Project Manager: Mooney, Deborah

Project Goal:
Increase access to alternative modes of transportation by identifying the factors that inhibit reductions in vehicle miles traveled (VMT). Develop more effective transportation policies, design a means of marketing alternative modes of transportation and improve the efficiency of current mass transit options.

Actions Proposed:
The eighteen month project will analyze the current transportation offerings available to commuters of SUNY Albany and the Harriman Campus. The effectiveness of current bus routes will be examined along with customer attitudes using mass transit with the goal of improving existing policies.

Anticipated Work Products and Accomplishments:
- GIS Analysis of existing commuting patterns
- Assessment of existing mass transit and carpooling alternatives
- GPS evaluation of existing mass transit alternatives
- Customer Surveys, existing and future
- Follow-Up GIS Analysis
- Conduct Focus Groups
- Six Technical Memorandums and a Final Report

Proposed Budget: $74,447